Leading the way…

in comprehensive behavioral healthcare services
A Message From the President and CEO . . .

It is my sincere pleasure to present the Preterea Center Annual Report. Fiscal Year 2019 marks 52 years of high quality behavioral healthcare services. We are the safety net, the life line, for so many of the 20,000 adults, children and families we have the honor of serving every year. We are among West Virginia’s seventy largest employers, with around 750 staff. Preterea is proud to serve the most vulnerable members of our community with a wide range of effective treatment and support services.

One of the most important aspects of our services is our dedicated staff. We expect our staff to ensure our clients to have an excellent customer service experience. All staff are trained in person-centered, trauma-informed care. An emphasis on clinical staff training in evidence-based practices has been a focus for Fiscal Year 2019. We have worked to better manage our risks. Those efforts paid off as our insurance premiums lowered significantly. We have continued to seek grant programs that fulfill needs in the community and that are consistent with our mission of helping people achieve their full potential.

New programs bring new partnerships to our comprehensive array of services. Two separate grants were awarded from WVDHHR, Bureau for Behavioral Health for the State’s Opioid Response (SOR). One places peer support specialists called “treatment navigators” at WVDHHR local offices in Kanawha, Boone and Logan Counties in WV. It also places treatment navigators inside two rural hospitals: Logan Regional Medical Center (Logan County, WV), and, Pleasant Valley Hospital (Mason County, WV). The other SOR grant funds treatment navigators to support people and families experiencing homelessness in Kanawha, Putnam, Boone, Clay, Cabell and Wayne Counties in West Virginia in association with local homeless coalitions.
We participated in a study on outcomes for our medication-assisted treatment programs with the US Centers for Disease Control and Prevention (CDC). Prestera was awarded a 2-year planning grant from HRSA (Health Resources and Services Administration) for planning rural county opioid response programs in several areas with several partners.

Enjoy browsing this annual report. Our commitment to quality services continues as we lead the way in behavioral health care in West Virginia.

Karen Yost

**Prestera Center**
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www.prestera.org
International Overdose Awareness Day
Too many people have been lost to drug overdoses in our communities. August 31st, 2018 was commemorated with a panel of distinguished speakers and a “wall of remembrance” where survivors posted notes on cut-out paper hearts and pinned them to the wall of remembrance. (Photos Above)

16-Bed Crisis Residential Unit Opens in Huntington, WV
In October, 2018, a new 16-bed crisis residential unit providing effective mental health crises stabilization and detox services opened. The number of beds increased to 16, and centralizing to one location improved efficiency. Planned length of stay is 5-7 days. Following-up with additional services after a crisis stay is essential for continued success. (Photos Below)
**Recovery-4-a-Change**

In September, 2018, Prestera joined with a team of organizations to honor National Recovery Month with the fourth annual Recovery-4-A-Change event to remind us we have more people living in recovery than still suffering from addiction. **Guests enjoyed music, hopeful stories of recovery, children’s activities, free food, t-shirts, and HIV testing.**
Masquerade Mixer,

Benefit for Prestera!

In October 2018, Prestera Center sponsored the Charleston WV fall benefit. Supporters celebrated with a fun night of dinner, dancing, reception, a live band, and a silent auction. Prestera Center would like to thank all the sponsors, volunteers and attendees for making the event a huge success.
Rockin’ and Rollin’ on the River

The Prestera Foundation’s annual Spring benefit was held in Huntington in the Don Morris Room of Marshall University’s Student Center in Huntington, WV. The evening featured a reception, dinner, auction, raffles, live band, and plenty of fun. Proceeds support the Prestera Foundation’s mission of making grants to Prestera programs and ensuring Prestera Center will continue.
Fiscal Year 2019:  
July 1, 2018 through June 30, 2019

94% of our customers say they would recommend our services to others

95% report overall satisfaction with services they received

15,486 Adults Served  &  3,271 Children Served

18,757 Total Individuals Served

FY ’19 Brief Highlights:

• Genoa Pharmacy Opens at 3375 US Rt 60 East in Huntington, WV
• Credible® Electronic Health Record Replaces Qualifacts Care Logic
• Zero Suicide Initiative Launched for All Pretera Clients
• Overdose Awareness Day Commemorated in August 2018
• Recovery-4-A-Change Celebration held in September 2018
• Quick Response Team for Overdoses Launched in Charleston, WV
• LEAD Expansion Planning Across West Virginia
• Children’s Mobile Crisis Team begins Family Crisis Response
• First Episode of Psychosis Services (FEP) Launched for Adolescents in Charleston
• Parent-Child Interaction Therapy (PCIT) Added in Charleston, WV
• Financial Restructuring Completed with Medical Practice Management Solutions.
• HRSA Planning Grant Awarded for Rural Opioid Use Provider

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FY 2019 Financial Snapshot

Net Operating Income

- Net Client Services $21,055,930 54%
- Grants and Contracts $15,412,916 39%
- Residential Rent $790,794 2%
- In-Kind Facility Use $675,957 2%
- Other Income $1,130,954 3%

Net Operating Expenses

- Staff Salaries $21,849,359 56%
- Staff Benefits $5,811,125 15%
- Supplies $1,714,617 4%
- Contracted Services $2,628,205 7%
- Other Expenses $7,145,727 18%

Our Mission

A united effort dedicated to helping people achieve their full potential. Leading the way since 1967.

www.prestera.org
Visionary
Lee Graphics, Inc.
Champion Industries, Inc.
Mr and Mrs Pat Burrows
Mr and Mrs Brad Goodenough
Airtite Mine Products, LLC

Ambassador
Payne and Garlow Insurance
Brickstreet Foundation
United Bank
Riverpark Hospital
Lumos Networks
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Michael Prestera Award of Excellence
2019 Winner: William Mullett, Board Chairman

Members of the Prestera Center Board of Directors are pleased to announce that William Mullett, of Charleston, WV, is the 2019 recipient of the prestigious Michael Prestera Award of Excellence. Dr. Mullett was nominated in recognition of his contributions to the mental health and substance use fields.

He is a valuable advocate for Prestera Center programs and projects and has served on the Board of Directors for many years. He is the Board Chairman of the Prestera governing board as well as the Chairman of the Prestera Foundation.

Dr. Mullett was instrumental in starting “school-based services” for children and adolescents attending school during the regular school day. Children and adolescents need access to high-quality counseling services, where they spend most of their time - in schools.

Past Award Recipients:
1996: Mildred Mitchell Bateman, MD
1997: Joan E. Ross
1998: Betty Barrett
1999: William Dotson
2000: WV Delegate Margarete Leach
2001: Francie Roberts-Buchannon
2002: William Wright
2003: Maurice Cooley
2004: WV Senator Robert Plymale
2005: James Weiler
2006: WV Delegate Don Perdue & Scott Finn
2007: Linda Pleasants & Jack Clohan
2008: Debby Hibbard & Dr. Ron Duerring
2009: Frank Markun
2010: Karen Yost
2011: Dan Hedges
2012: Delegate Jim Morgan
2013: Bob Hansen
2014: David Forinash
2015: Gov. Earl Tomblin
2016: Booth Goodwin
2017: US Senator Joe Manchin
2018: Christopher Dean
2019: William Mullett, Ed.D.
Prestera Center impacted over 18,000 adults, children, and families across West Virginia in fiscal year 2019. We have been leading the way in helping people achieve happier, more fulfilling lives since 1967.

Here’s how you can help:

**Monetary donations**
The Prestera Foundation supports Prestera Center in a variety of ways from community outreach to funding support, and is eager to partner with individuals, businesses and organizations to reach our goals. Together, we can ensure high quality behavioral health services to West Virginians.
Donations may be made as a one-time gift, or a monthly contribution, and may be made online, via mail, or by phone.

www.prestera.org  
Prestera Foundation  
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The more people we can reach, the more people we can help.

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