



Contact:

Kim Miller, Director of Corporate Development
(304) 525-7851, Extension 1505
(304) 741-3616 (cell)
kim.miller@prestera.org

FOR IMMEDIATE RELEASE

Huntington, WV: Prestera Center will host a press conference on Monday, August 31, 2015 at 10:30 am at Pinecrest at 5600 US Route Sixty East in Huntington, WV, to proclaim International Overdose Prevention Awareness Day. Overdose Awareness Day aims to educate the community about drug overdose prevention and reduce the stigma of drug-related overdose deaths by acknowledging the shame and grief experienced by friends and family members. Addiction is a disease that can be lethal, but can be prevented and treated successfully. Huntington Mayor Steve Williams will deliver a proclamation making August 31st International Overdose Prevention Awareness Day in Huntington. The US Attorney for the Southern District of West Virginia, Booth Goodwin will share his insights. Huntington's Chief of Police, Joe Ciccarelli will speak about drug overdose deaths and law enforcement efforts and Dr. Kilkeny will discuss the new harm reduction program designed to reduce the incidence and impact of hepatitis. The syringe exchange program is set to open at the Cabell Huntington Health Department on September 2, 2015. This event will also kick off National Recovery Month celebrated every September to increase awareness of mental health and addiction recovery and to celebrate the millions of individuals across the US in recovery. Please contact Traci Fricke at (304) 525-7851, Extension 1510 to attend.

Prestera Center is "*Leading The Way*" in behavioral health and addiction recovery services at fifty-five different locations across nine counties in West Virginia. Each year Prestera Center's 850 staff members provide high quality care to over twenty thousand adults, children and families, regardless of ability to pay. For more information on Prestera Center, visit online at www.prestera.org, like us on Facebook or call toll free to (877) 399-7776.

###